

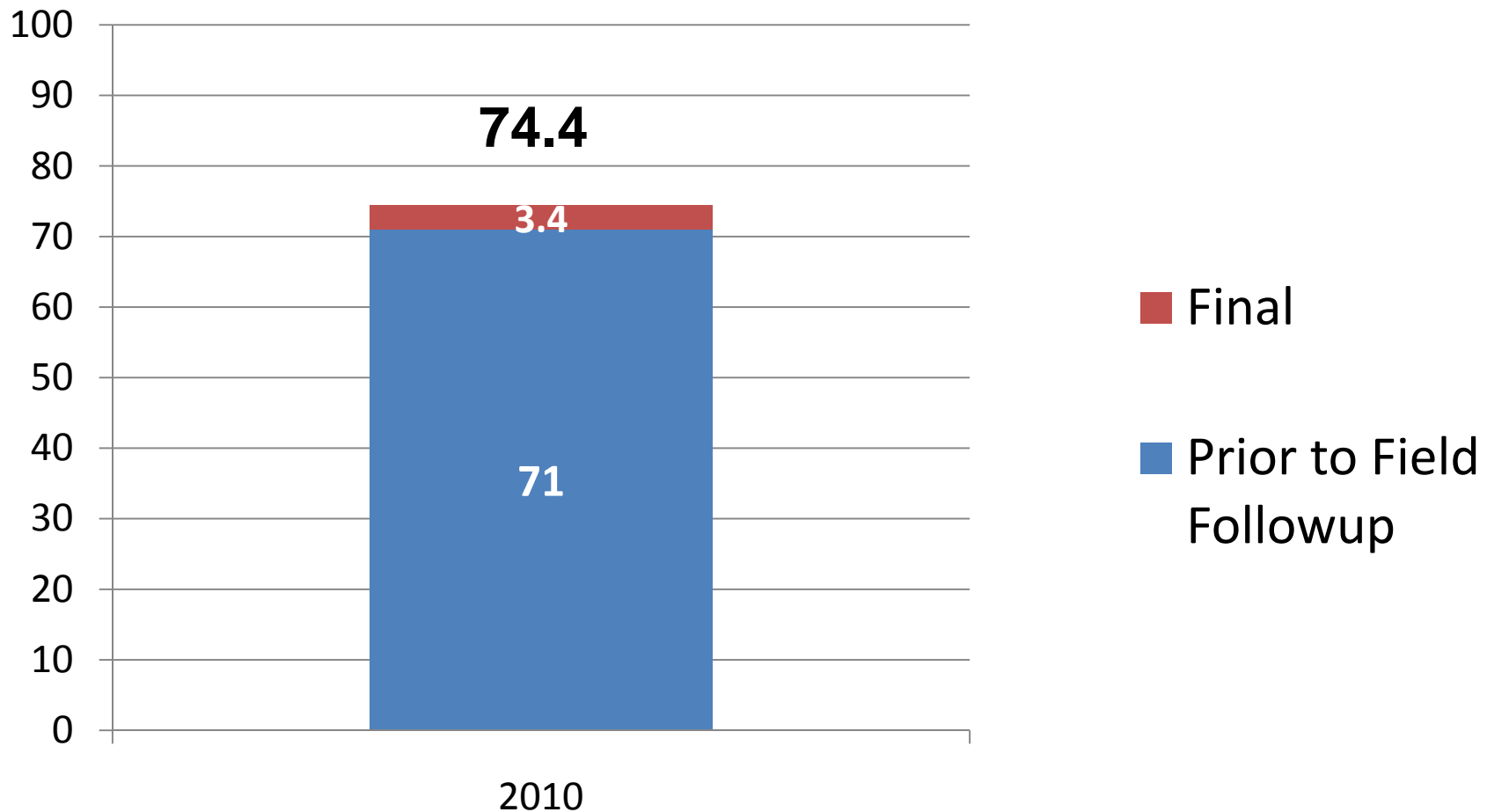
United StatesTM
Census
 **Bureau**

Participation Rate =

All Forms Mailed Back

(All Forms Mailed Out) — (Undeliverable Forms)

Participation Rate: 2010

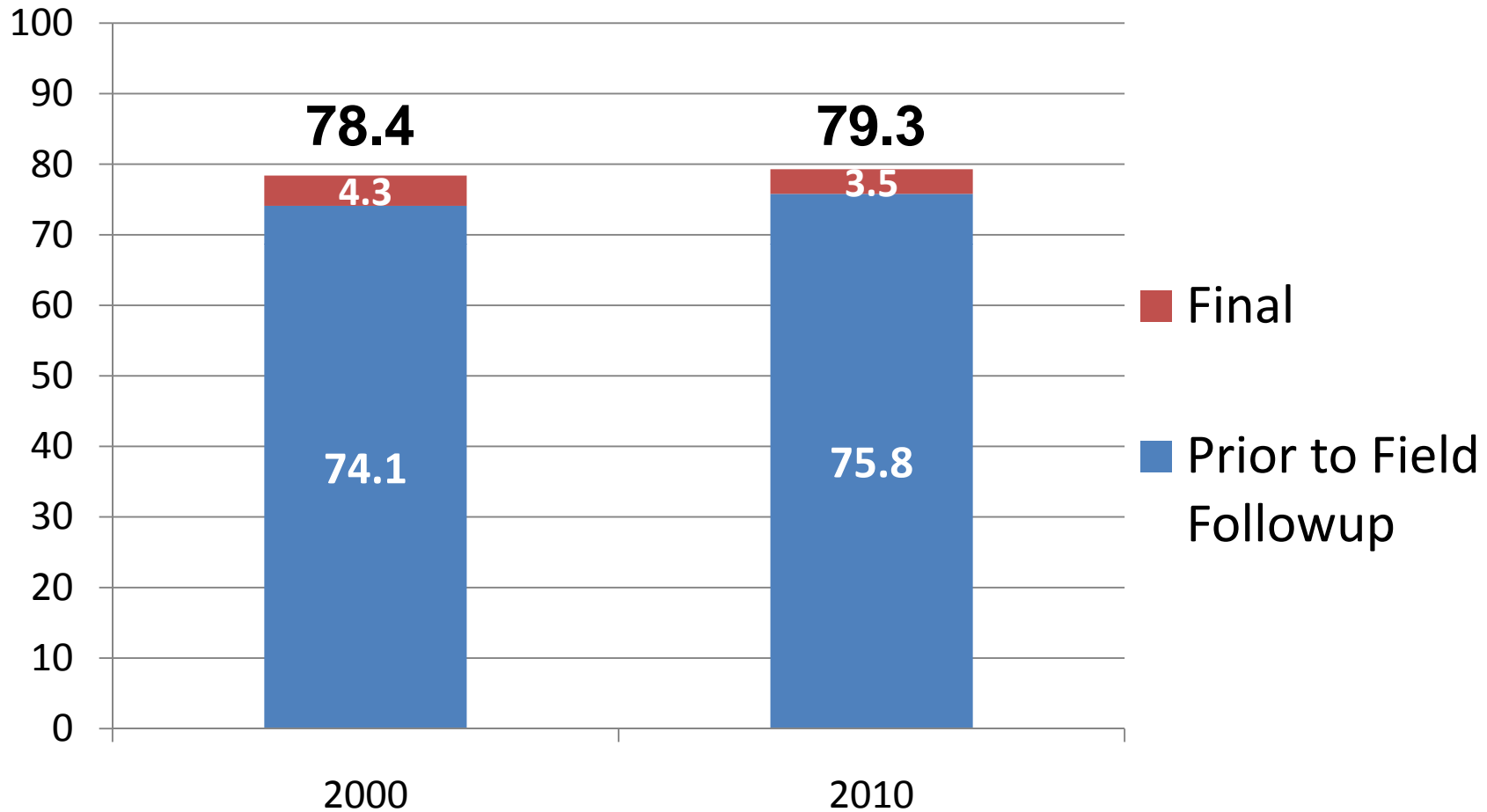


Return Rate =

All Forms Mailed Back

Occupied Housing Units

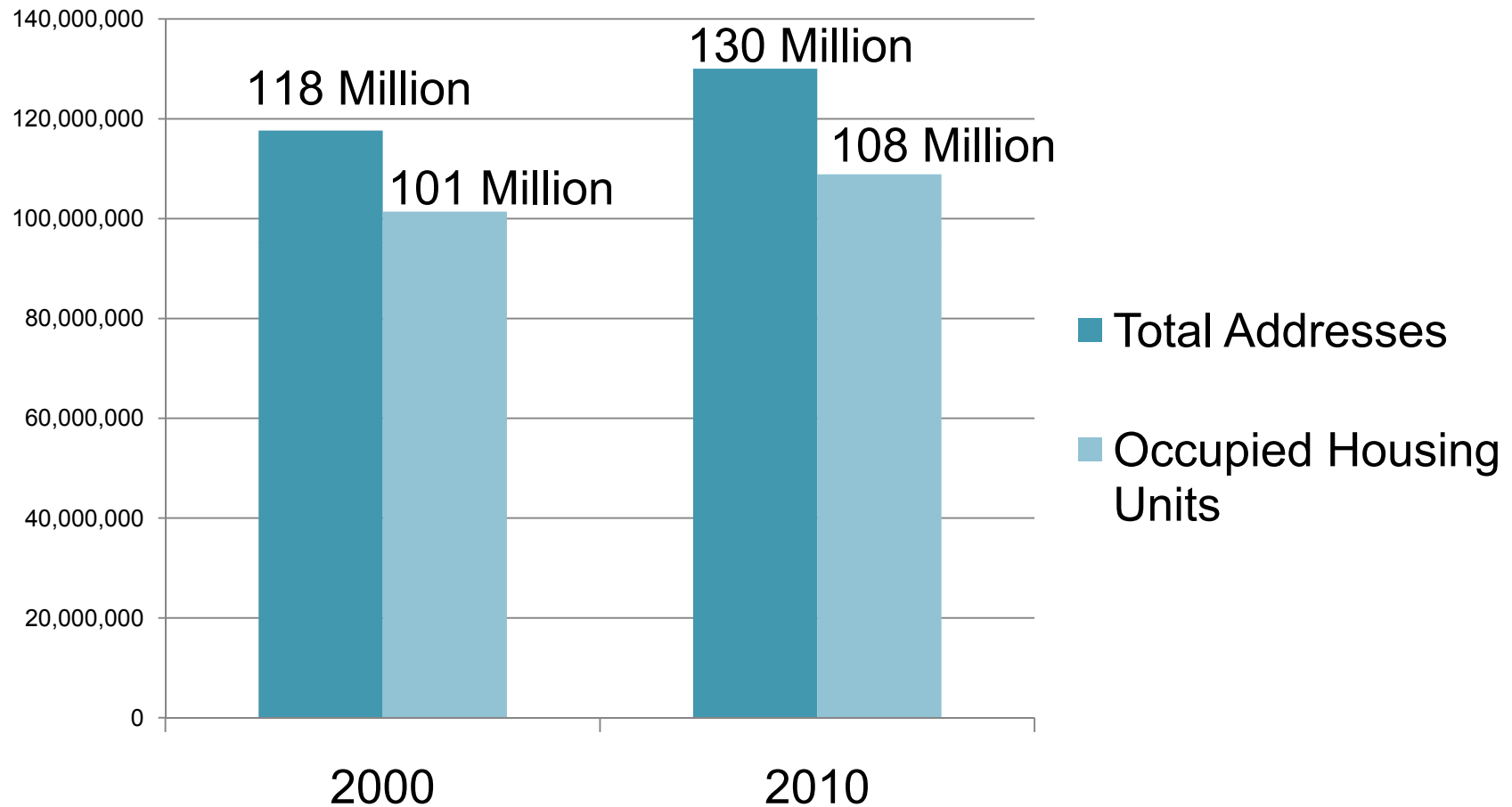
Return Rate: 2000 vs. 2010

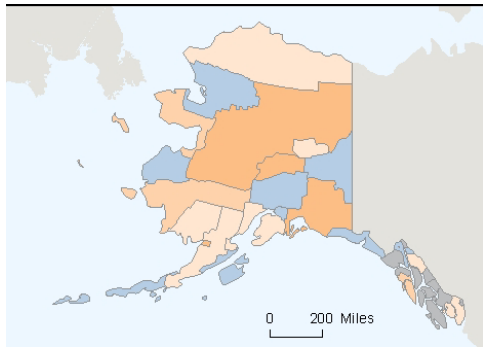


Why 2010 Rates are Better

1. Short-form
2. Replacement form
3. Bilingual form

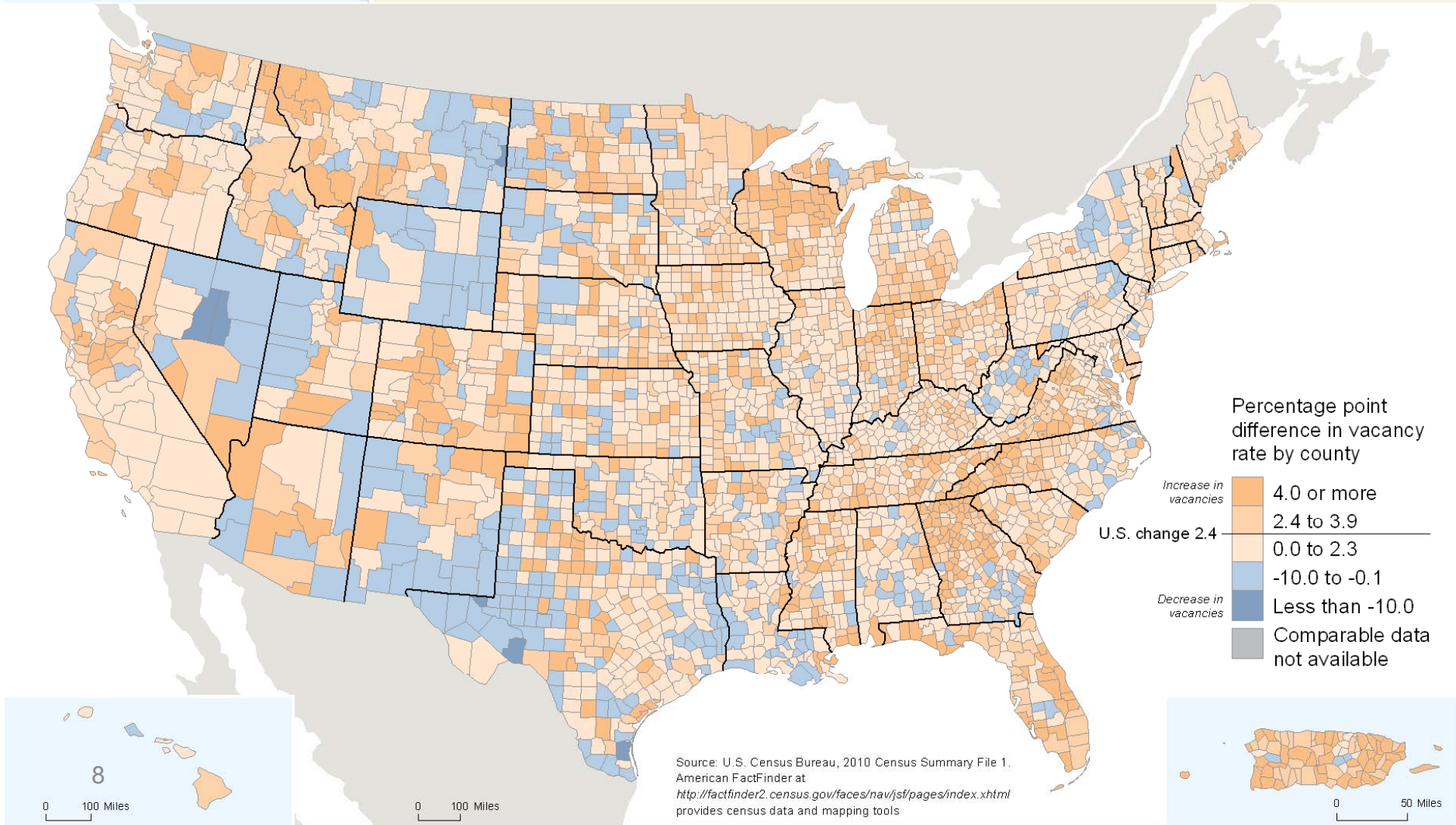
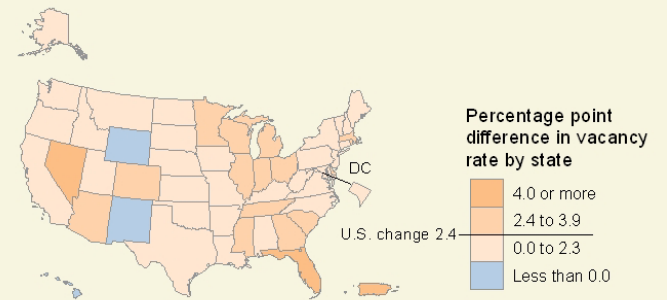
Universe sizes – 2000 and 2010



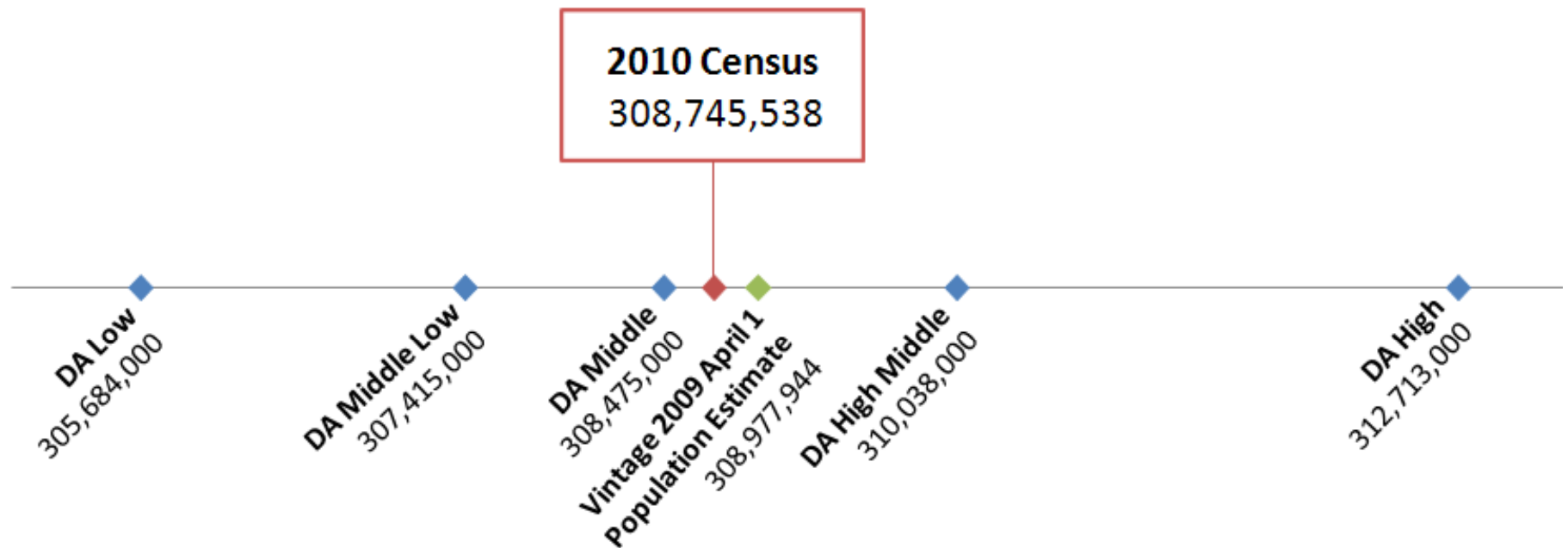


Percentage Point Differences in Gross Vacancy Rates: 2000 to 2010

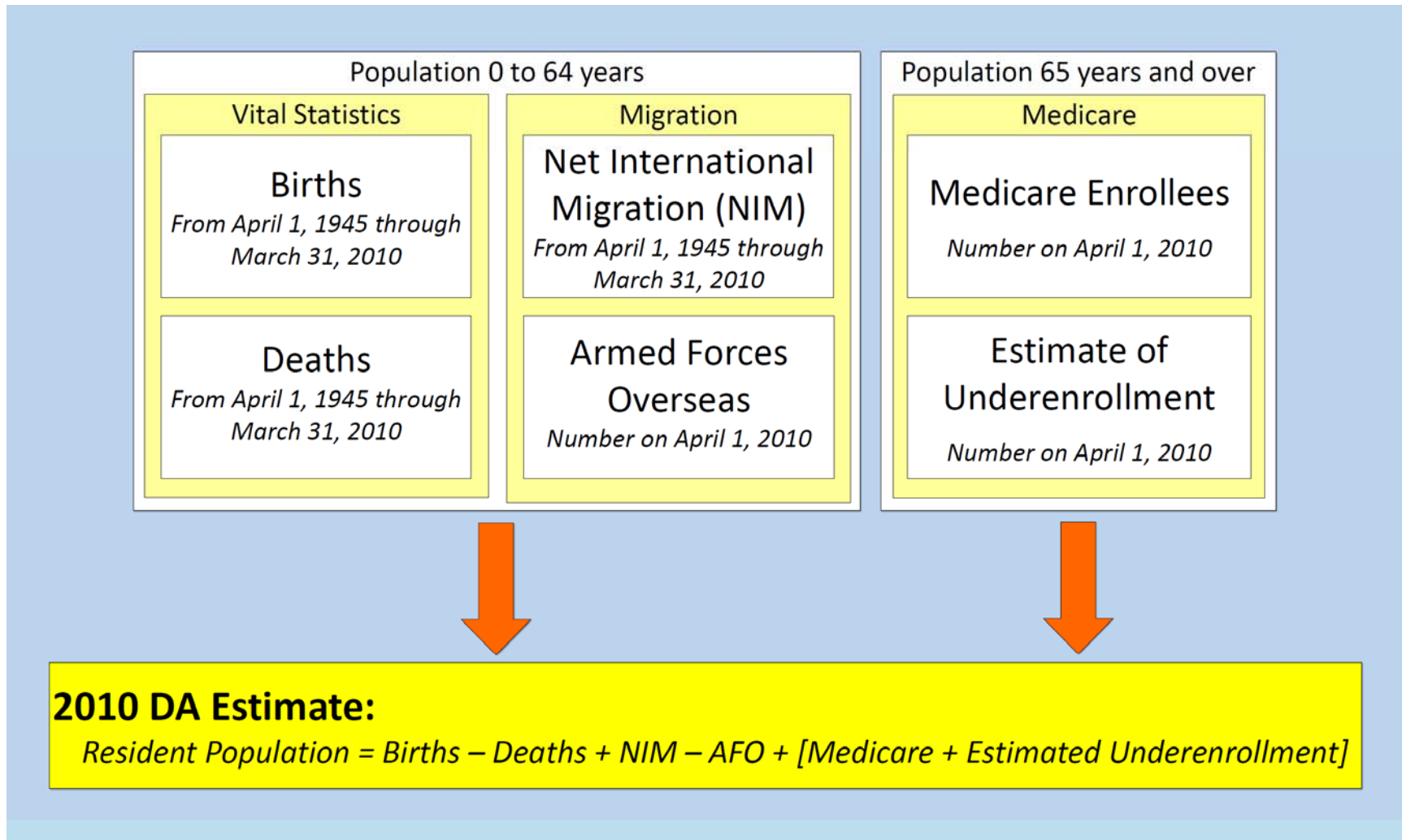
(For more information on confidentiality protection, nonsampling error,
and definitions, see www.census.gov/prod/cen2010/doc/dpsf.pdf)



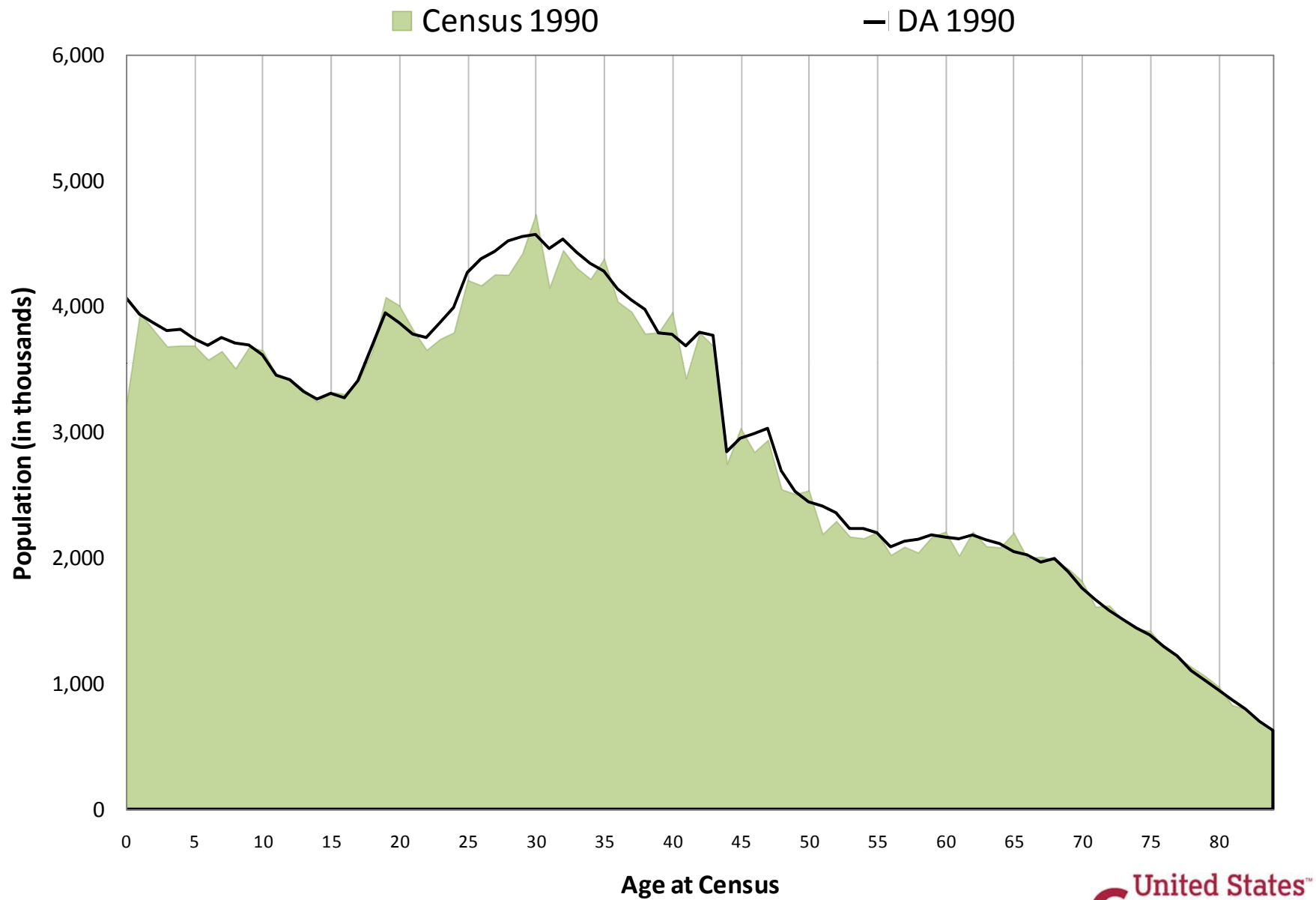
2010 Census, Demographic Analysis and Population Estimates



Development of the 2010 Demographic Analysis Estimates

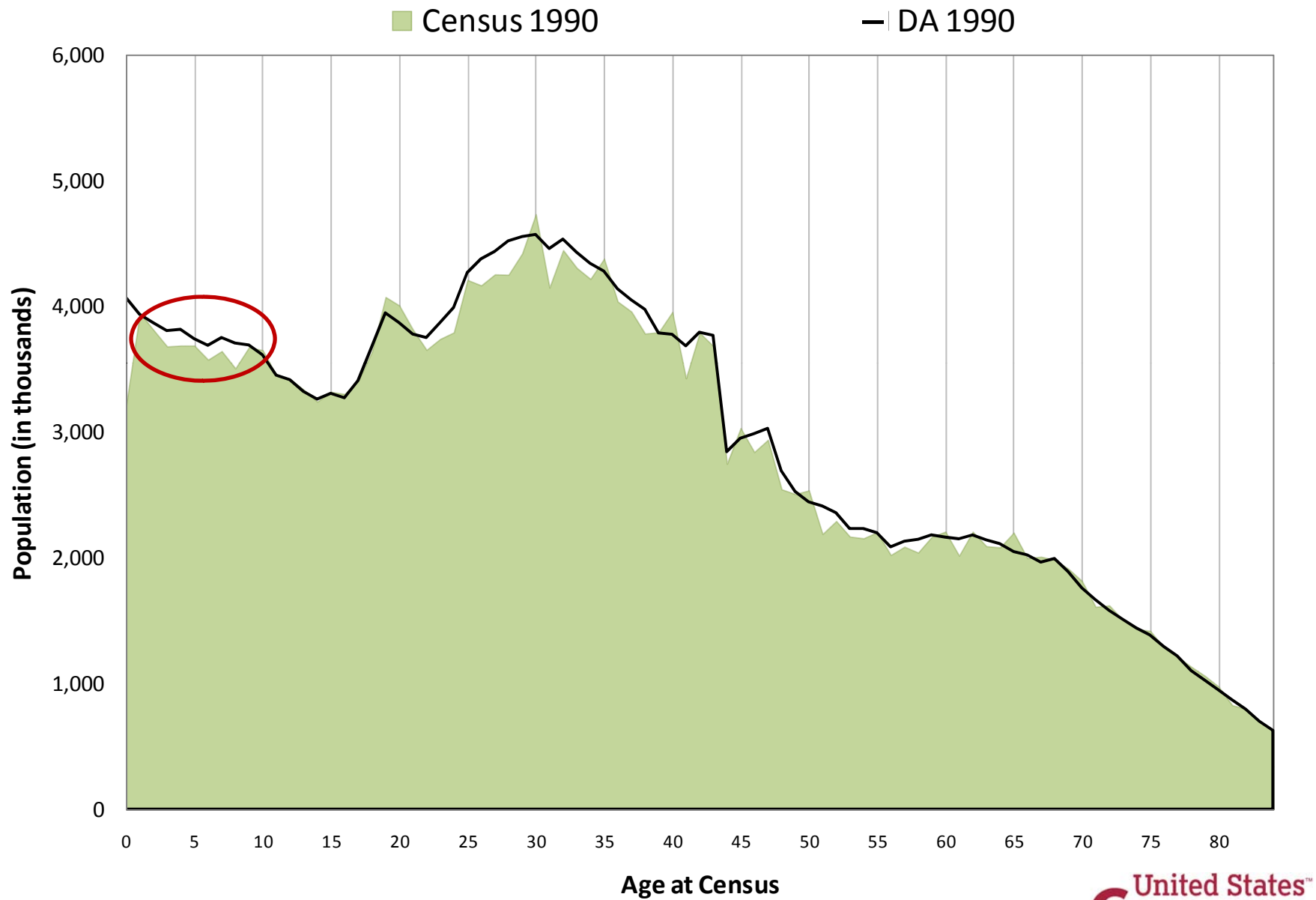


Census Population Count and Demographic Analysis Estimate: 1990

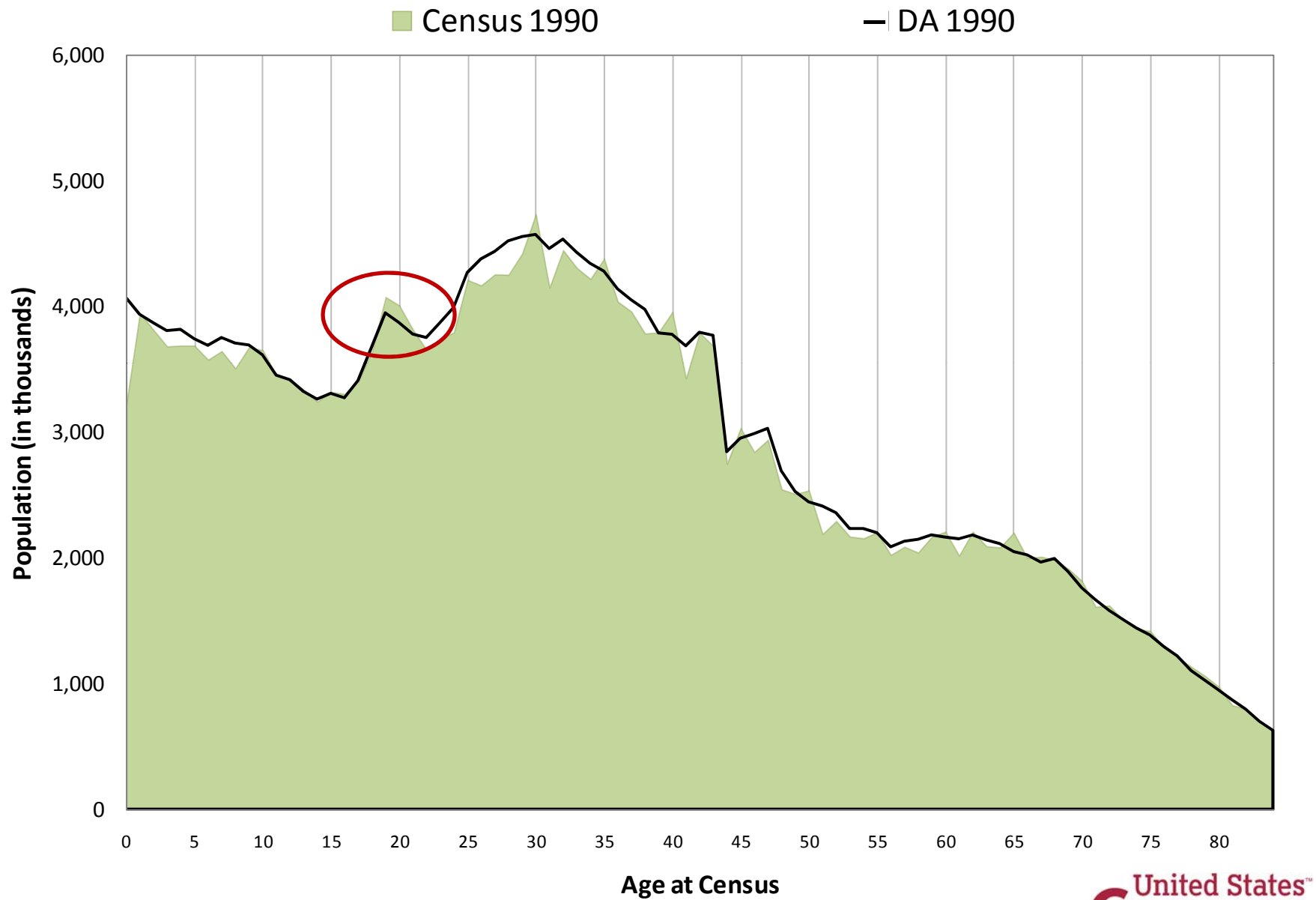


11 Source: U.S. Census Bureau, 1990.

Census Population Count and Demographic Analysis Estimate: 1990

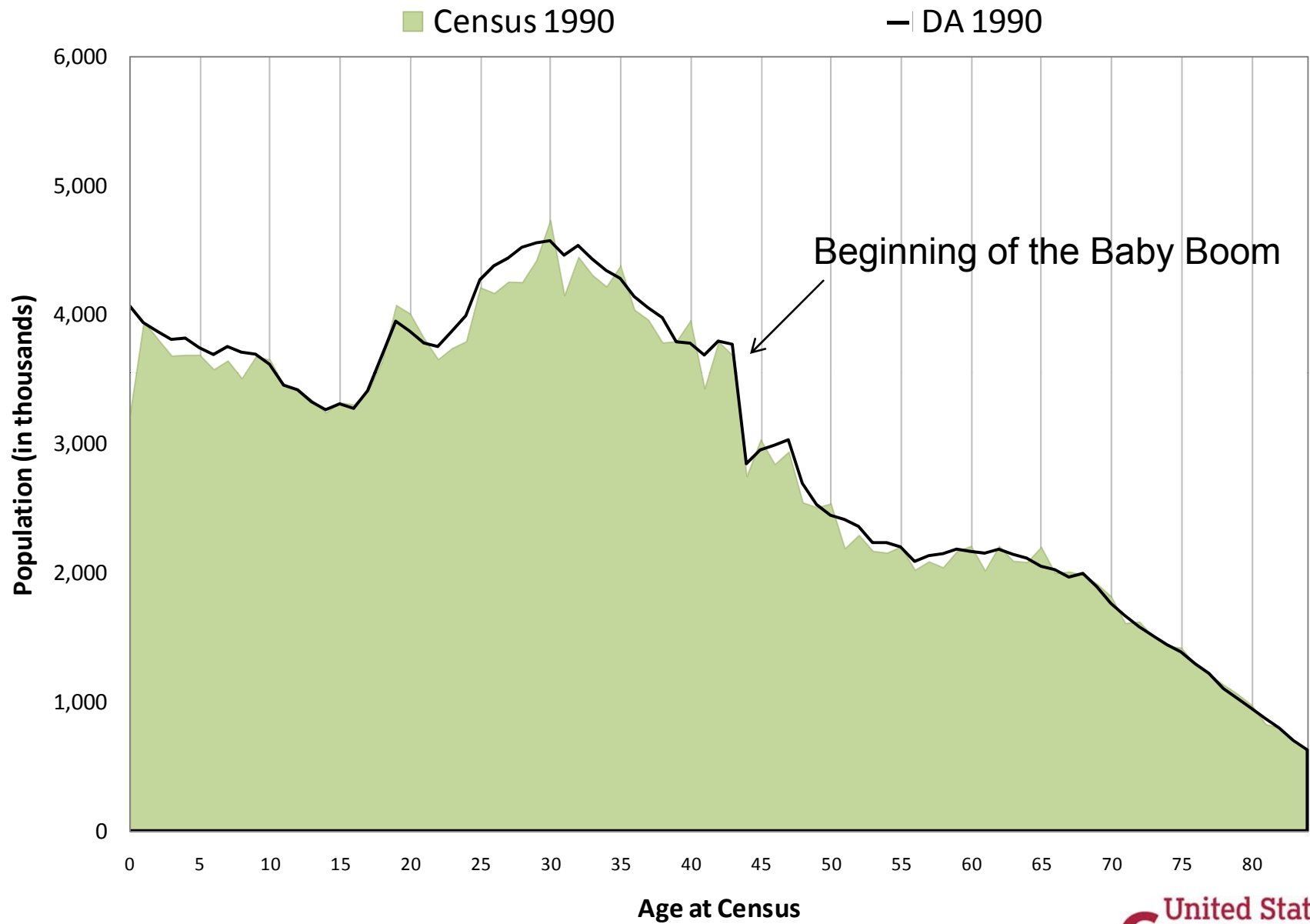


Census Population Count and Demographic Analysis Estimate: 1990



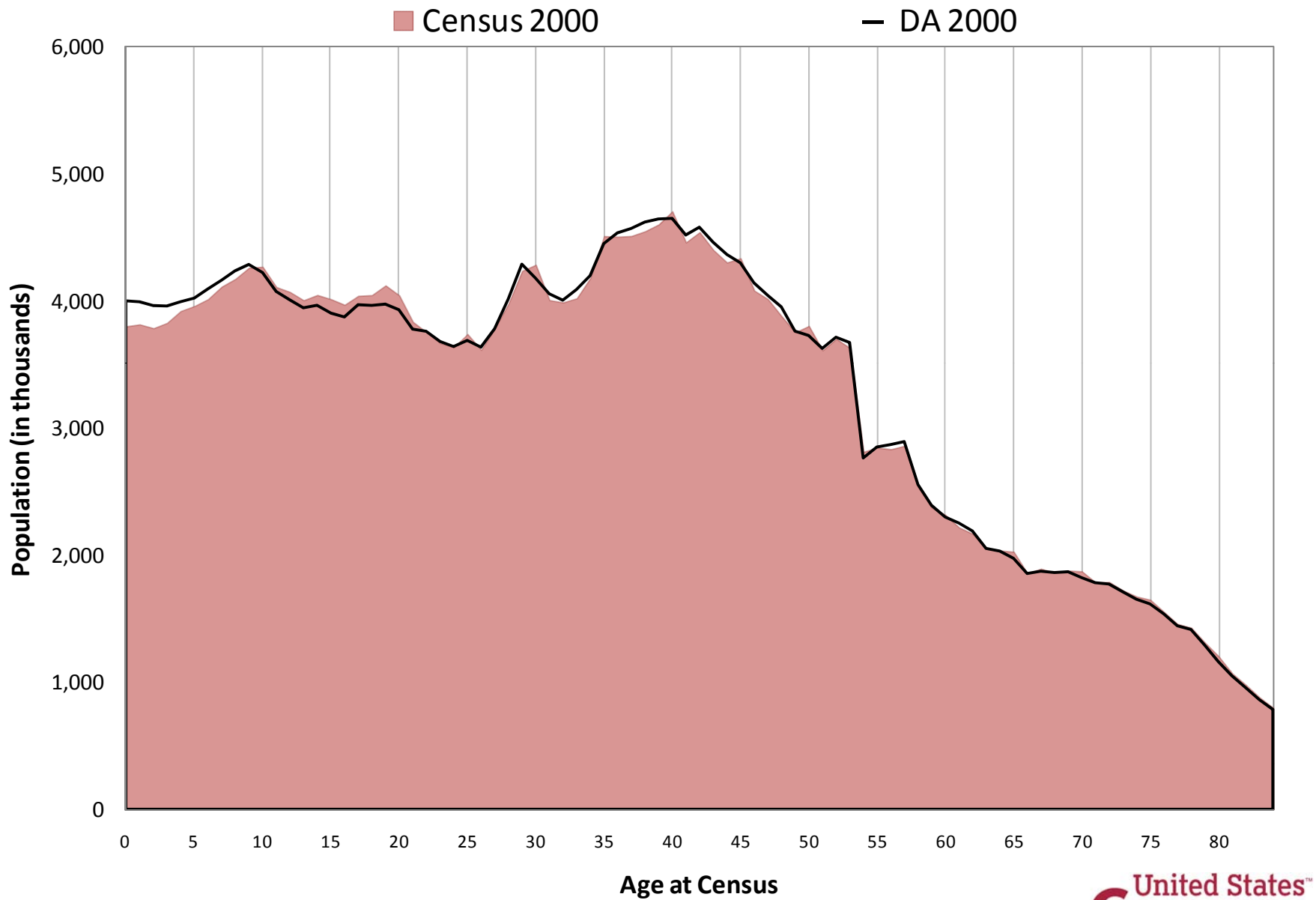
13 Source: U.S. Census Bureau, 1990.

Census Population Count and Demographic Analysis Estimate: 1990



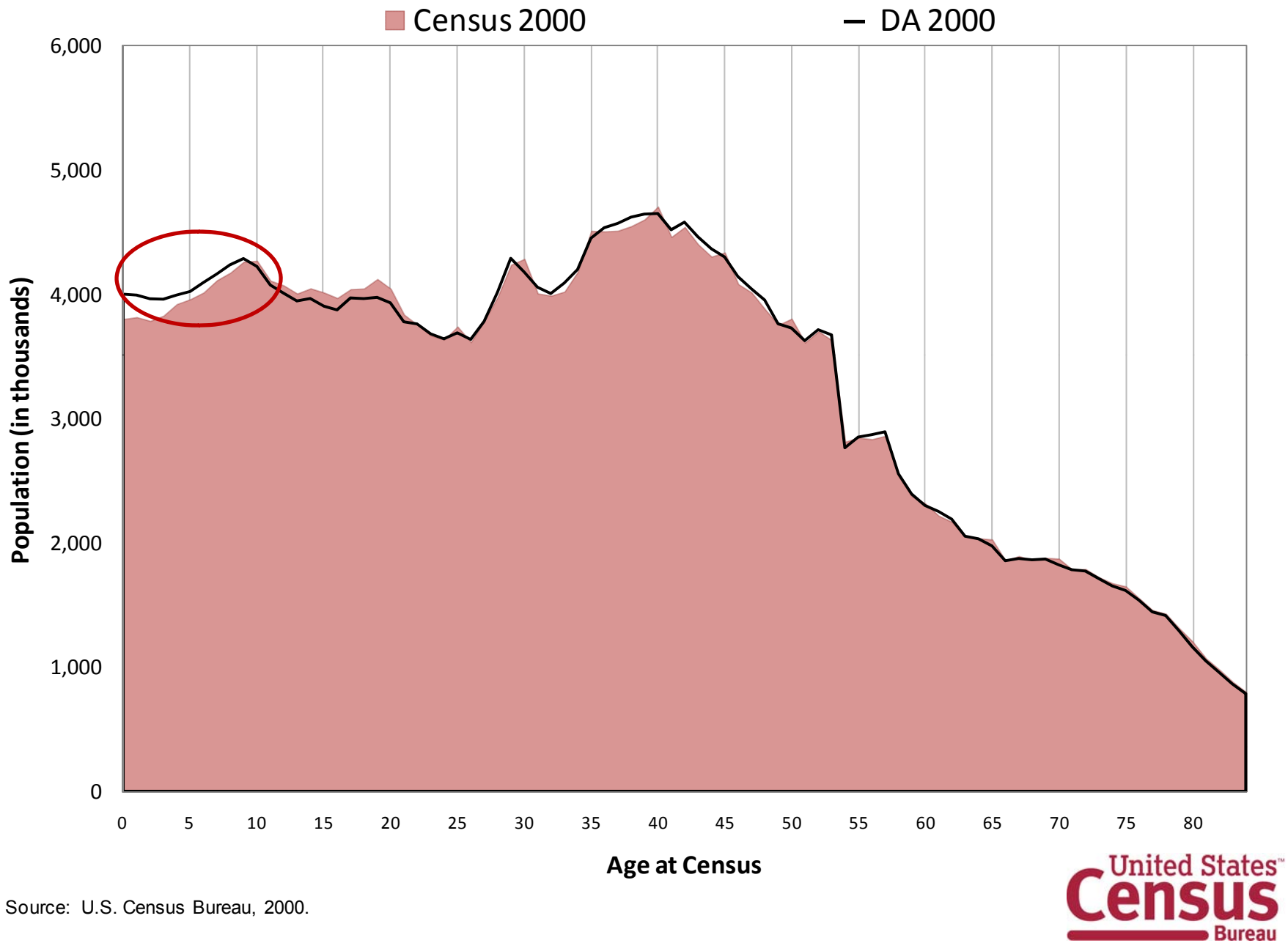
14 Source: U.S. Census Bureau, 1990.

Census Population Count and Demographic Analysis Estimate: 2000

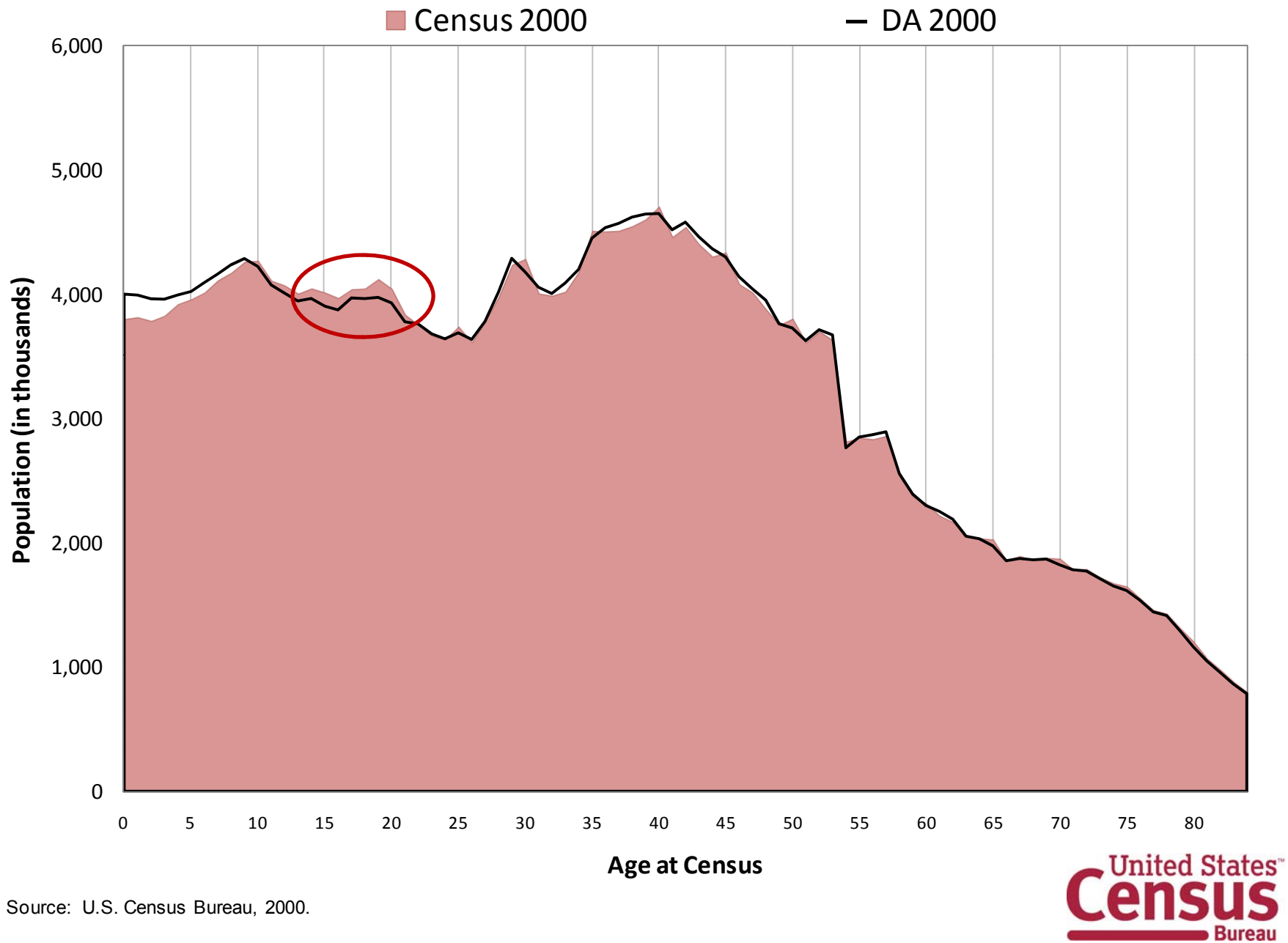


15 Source: U.S. Census Bureau, 2000.

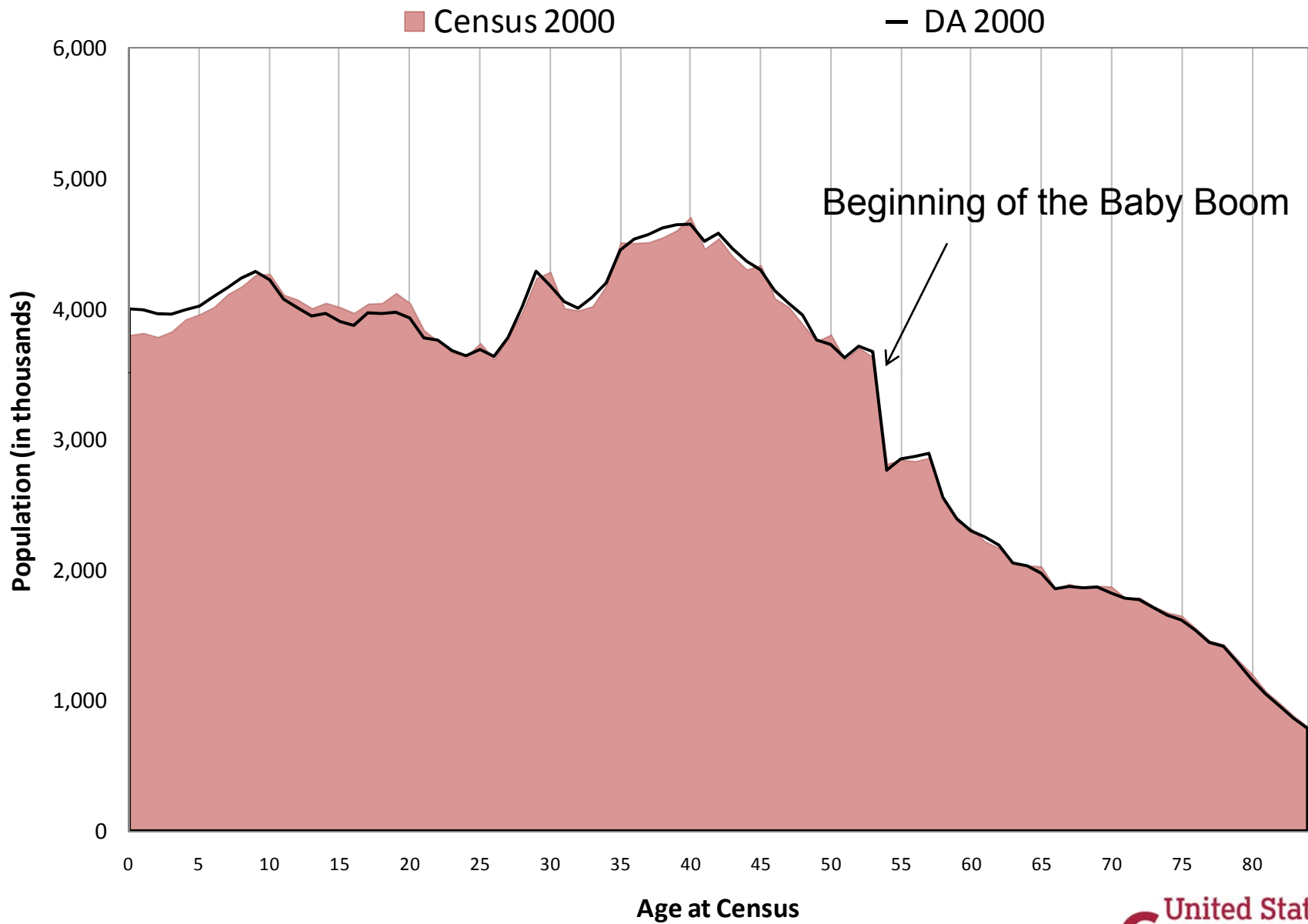
Census Population Count and Demographic Analysis Estimate: 2000



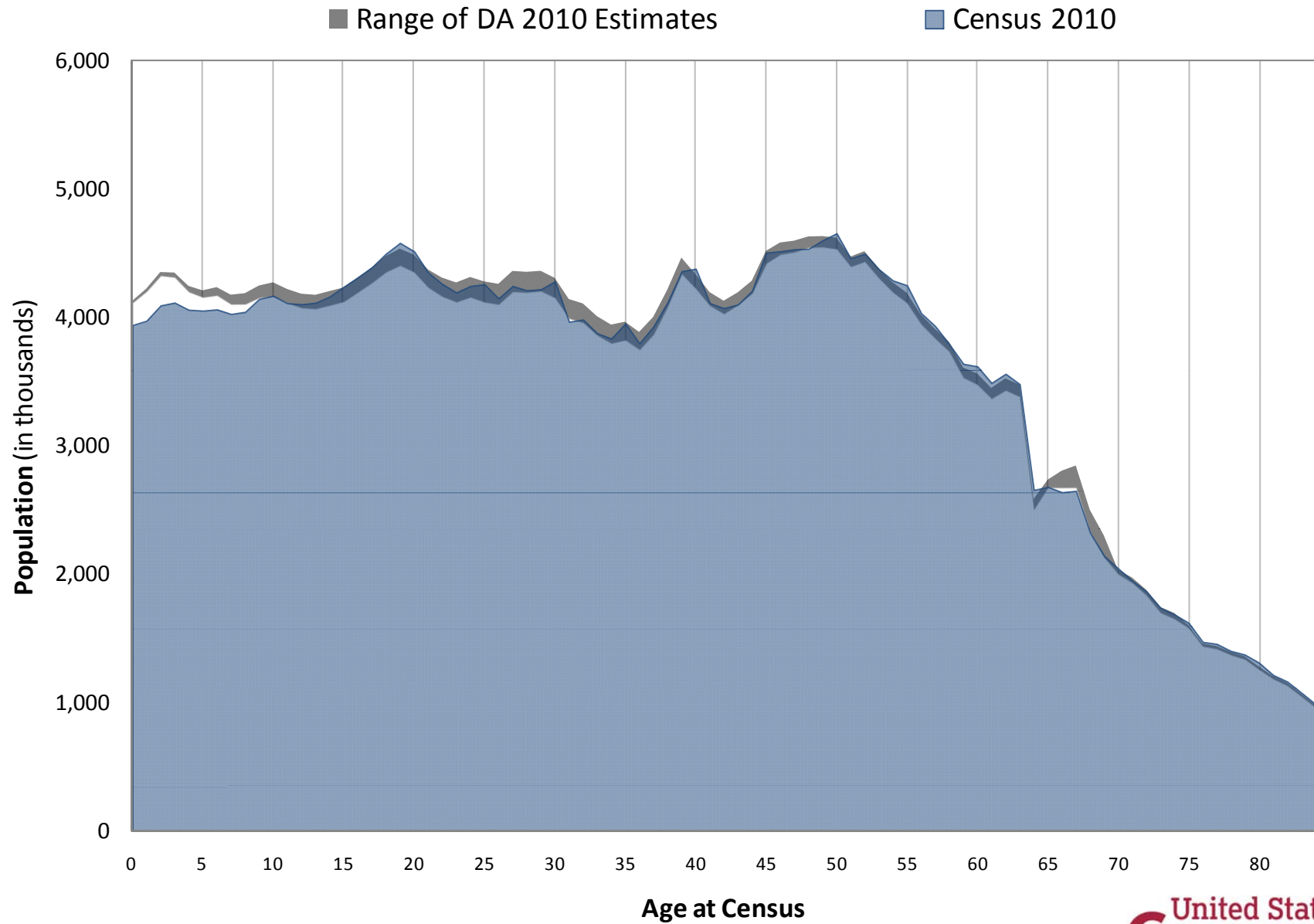
Census Population Count and Demographic Analysis Estimate: 2000



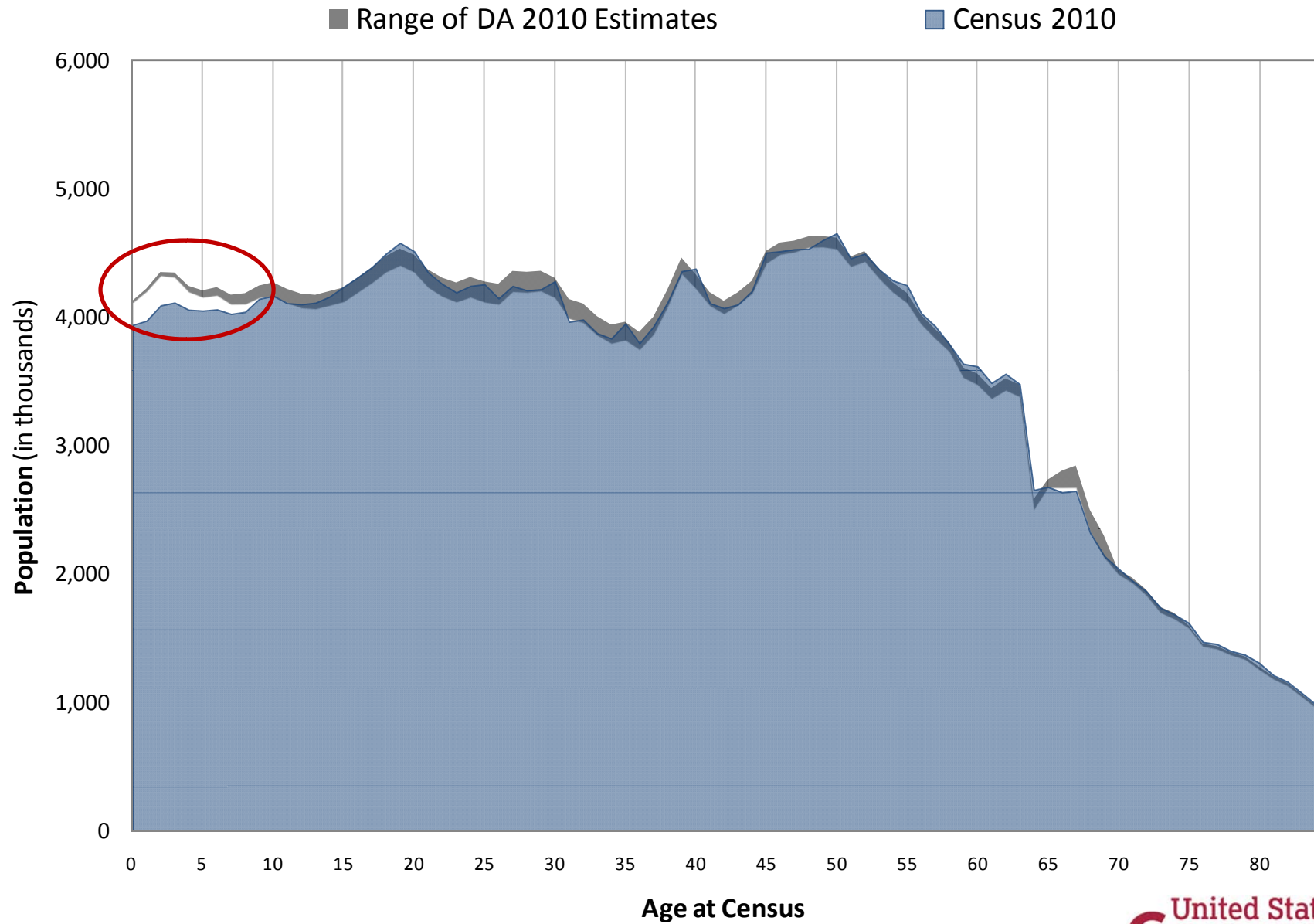
Census Population Count and Demographic Analysis Estimate: 2000



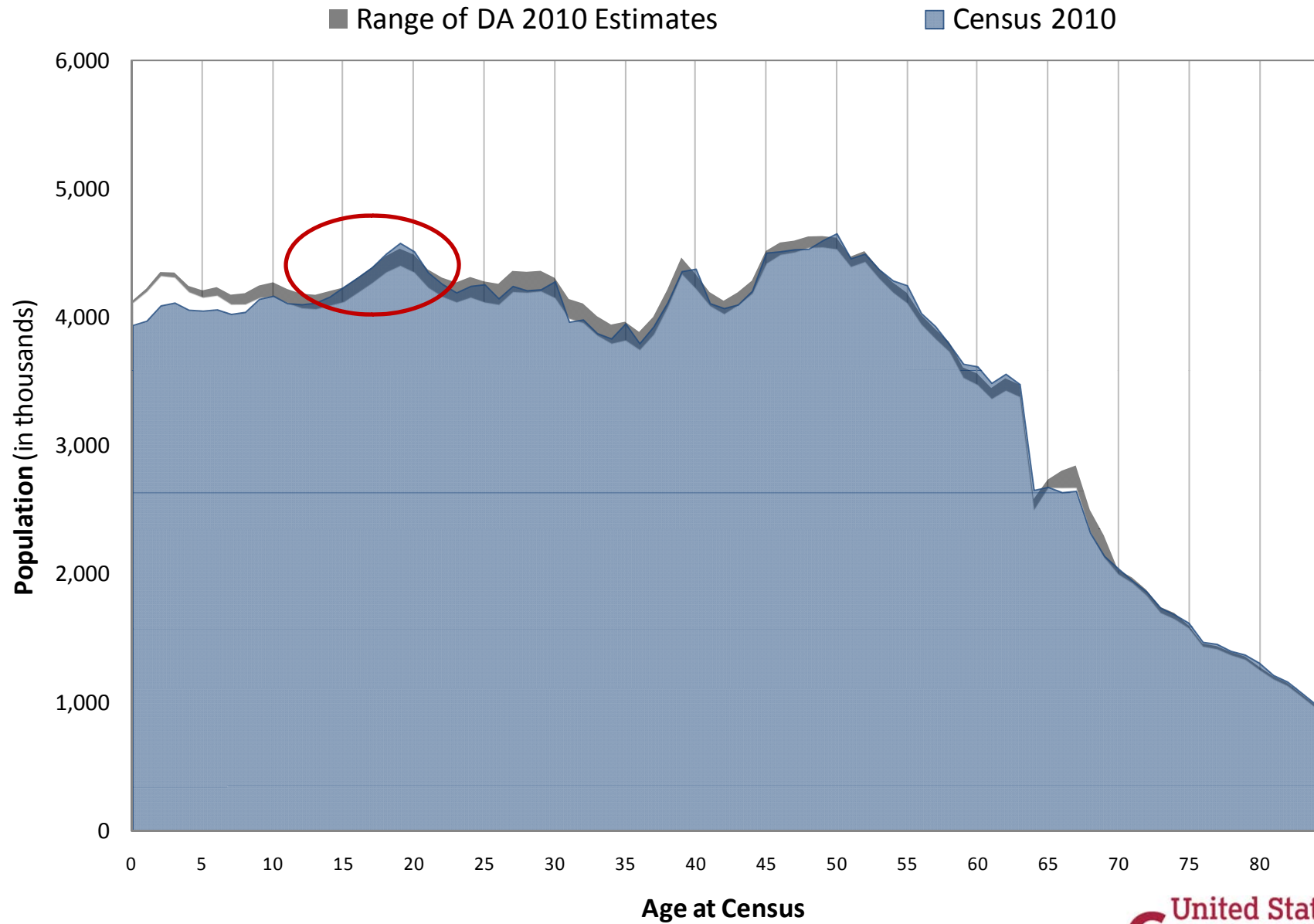
Census Count and Demographic Analysis Range of Estimates: 2010



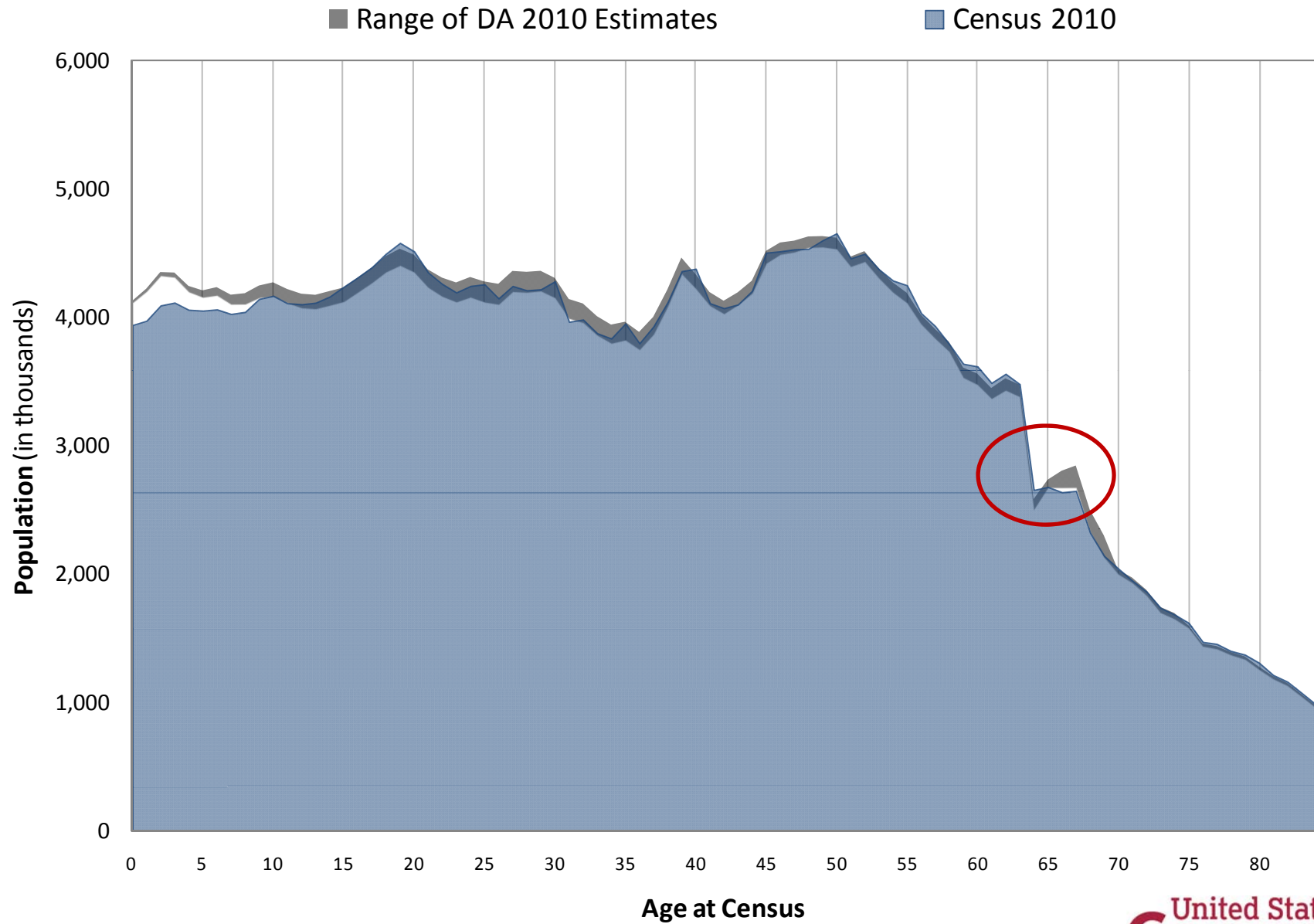
Census Count and Demographic Analysis Range of Estimates: 2010



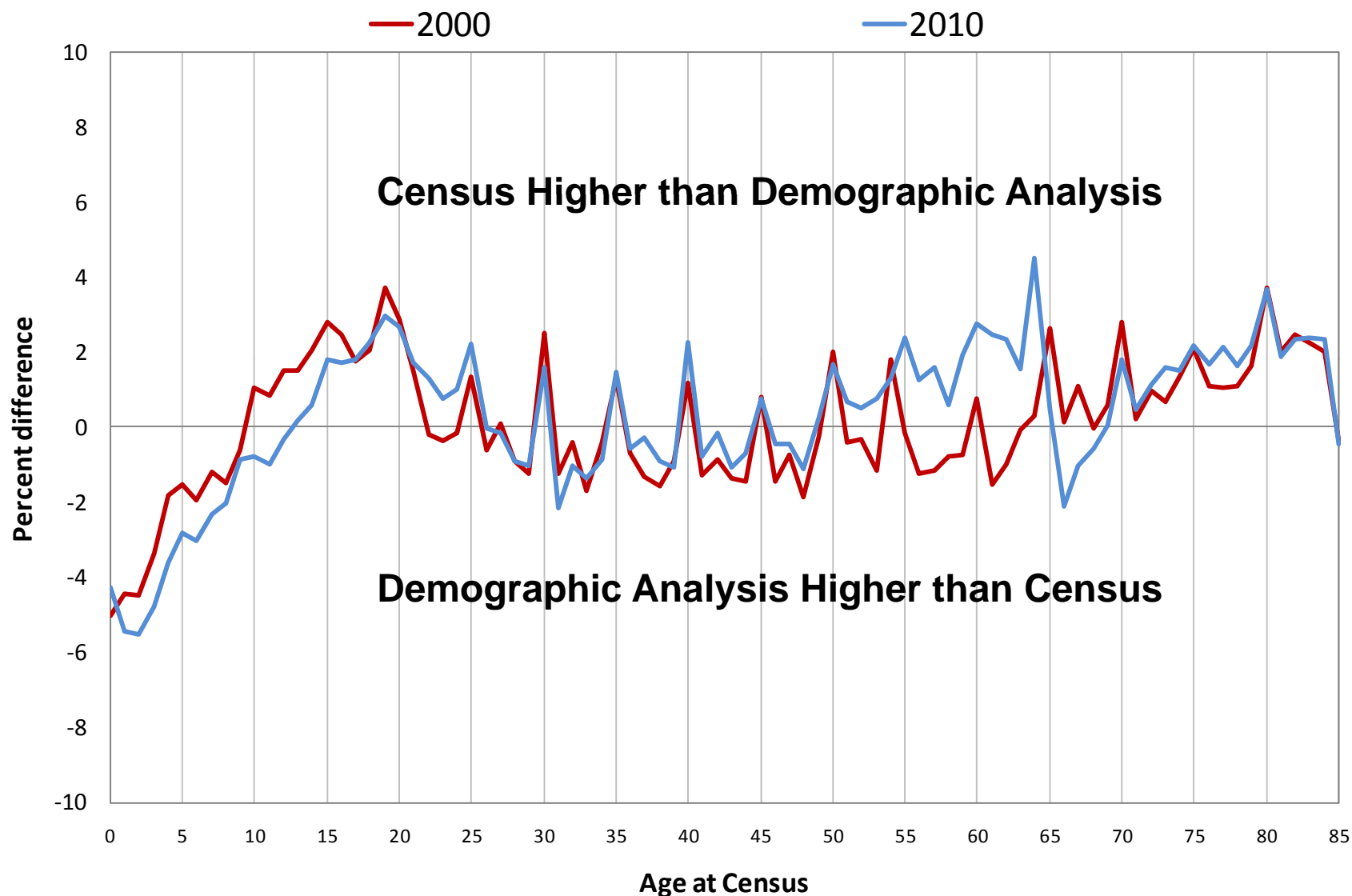
Census Count and Demographic Analysis Range of Estimates: 2010



Census Count and Demographic Analysis Range of Estimates: 2010



Percent Difference Between the Census and Demographic Analysis: 2000 and 2010



Notes: For 2000: Percent difference = (Census 2000 - DA 2000 Estimate)/DA 2000 Estimate * 100.

23 For 2010: Percent difference = (Census 2010 - DA 2010 Middle Estimate)/DA 2010 Middle Estimate * 100.

Source: U.S. Census Bureau, 2000 and 2010.

Main Points

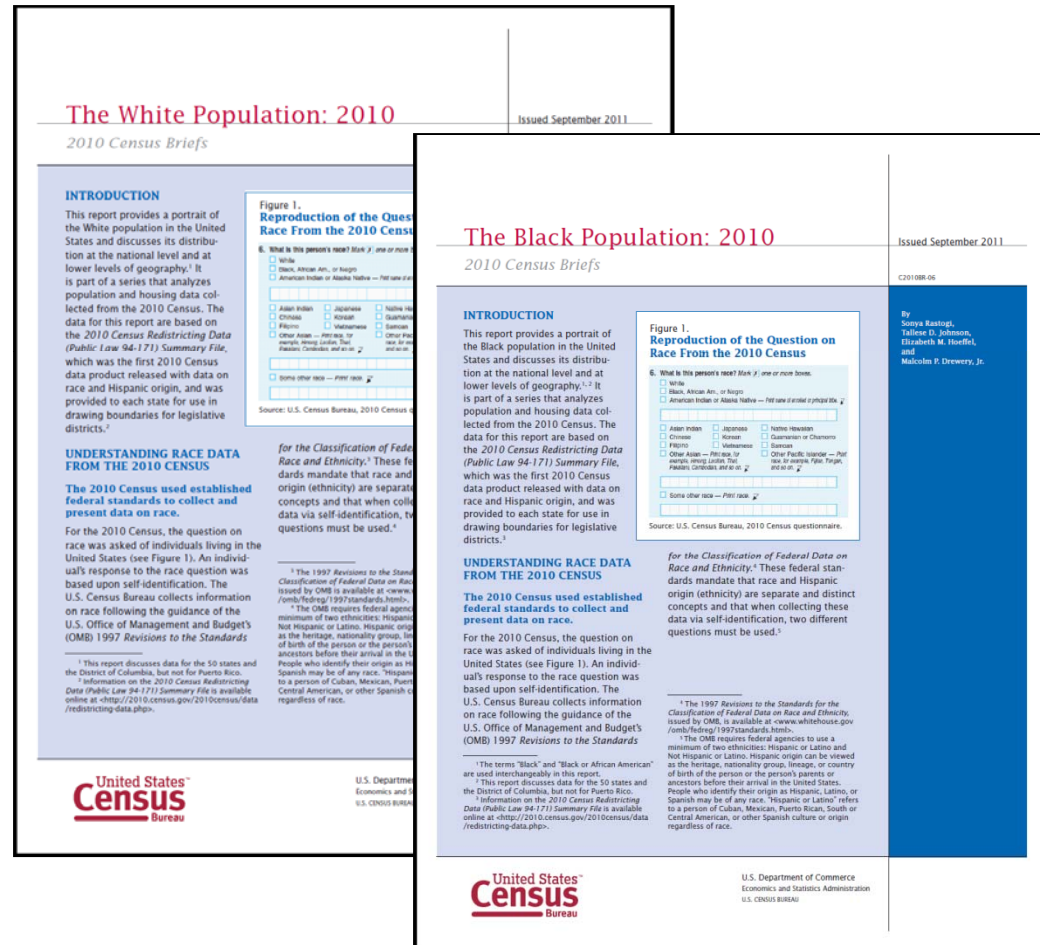
- Patterns of 2010 differences are similar to those observed in 1990 and 2000.
- Census counts are lower than demographic analysis estimates for ages under 10.
- Census counts are higher than the demographic analysis estimates for ages in the late teens.
- Historical events such as the baby boom are seen in both the census and demographic analysis estimates.

United StatesTM
Census
 **Bureau**

2010 Census Briefs

September:

- White Population
- Black Population
- Housing



United StatesTM
Census
 **Bureau**